











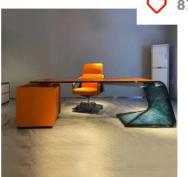
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#### IN THE DEPTH OF TRAFFIC OCEAN









# SHINY, NEW AND READY FOR YOU — HERE'S WHAT WE'VE BEEN UP TO!

We have performed some updates that enable you to:

01

Easily access answers to your questions

with

keyword optimization that makes it simple to catch-matched

02

**Quickly native interface** 

with

updated article categorization that allows you to surface the most relevant guidance for your needs, or learn more about the platform 03

**Streamline troubleshooting** 

with

the ability to submit support access help guides from our technical and managers' team



## **ACROSS THE GLOBE**

We have developed promotion methods that don't depend on your geo.

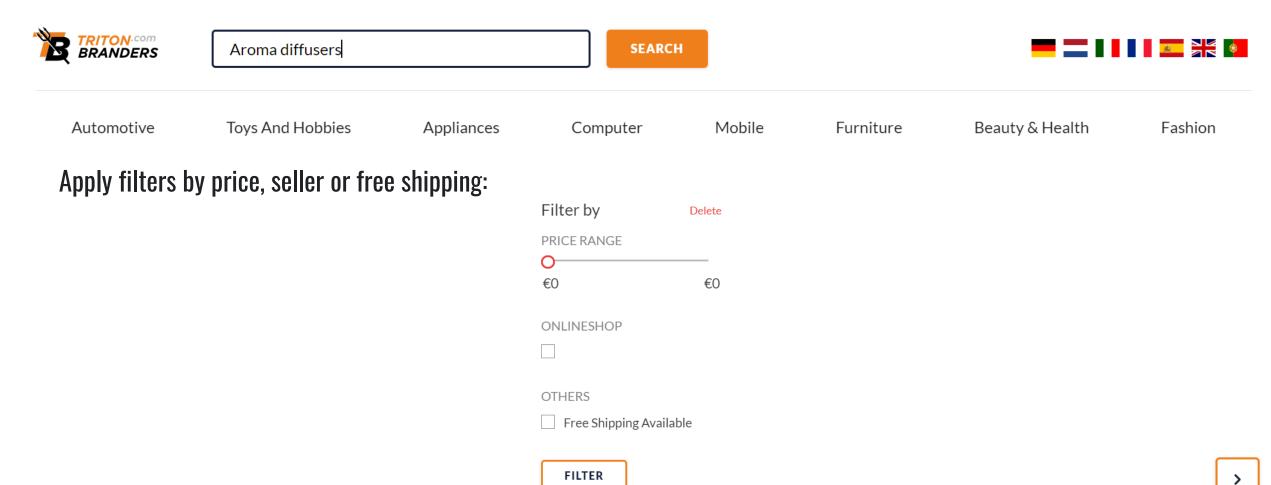
This has been verified using project results and numerous tests:

our tools are equally effective for countries on different continents.

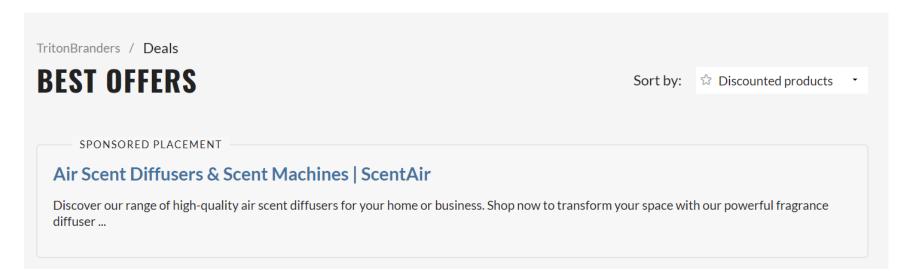


### LET US SHOW ON CASES

Visitors can use the classic product search, for example, searching for aroma diffusers:



## OR CHECK ALL THE DEALS ON MARKET by category





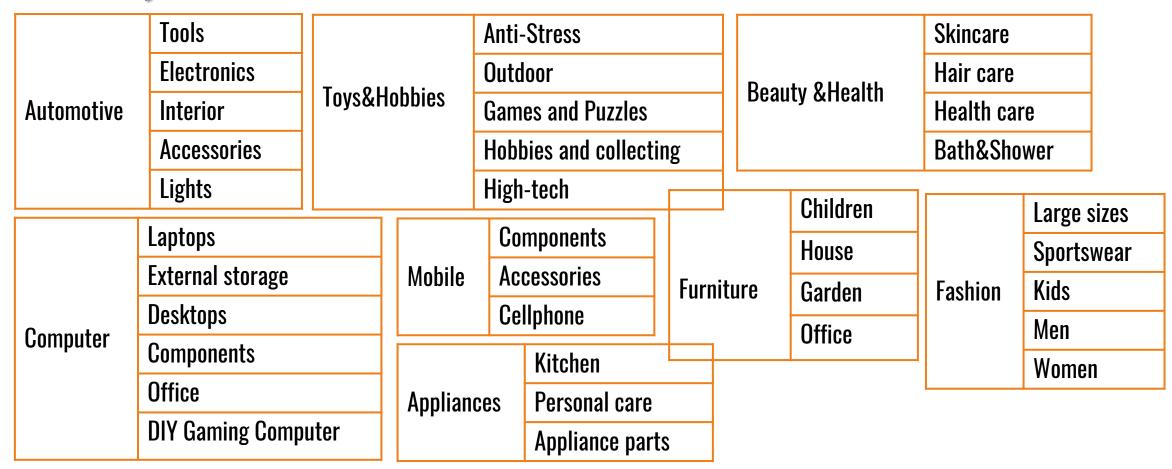


Pure Essential Oils 15pcs Gift Set...

€ 10.42 €21.27

**DISPLAY OFFER** 

## STRUCTURED CATEGORIES REDUCE COGNITIVE LOAD, SAVING USERS TIME



## **CUSTOMER JOURNEY EXAMPLE: THE WAY THEY GO**

At this stage, your lead is aware of the desired product but doesn't yet understand the benefits of purchasing with TritonBranders.

Our task — to tell about the last calls, market price offers and uniqueness.

When we have gone through the 3 previous stages, the logical continuation of the way is to purchase a product. The goal is to attract customers to buy your product in a convenient way through TritonBranders.

If the client had an awesome experience interacting with us, then there is a high probability of repeat purchases.

The task of the stage is to remind via mailing, new articles on TritonBranders' blog or reviews.

**Awareness** 

Consideration

**Application** 

Cross/Upsell

Retention

After potential clients become interested in a product, they begin to run the following questions:

- What are the item's characteristics?
- How is it better than its analogs?
- Do analogs exist?

The most difficult stage of the way. In order for the client to switch to it, we need to provide the best service and quality of the product and express the need for complementary products.

### **DEDICATED SUPPORT**



We are committed to your success as an affiliate partner. Our dedicated support team is always in touch to answer your questions, provide guidance, and assist you throughout your journey.

Please feel free to reach out to us if you have any questions. You can contact us at <a href="mailto:networks@tritonbranders.com">networks@tritonbranders.com</a>

Our mailbox is always yours.

Warm regards, TRITONBRANDERS TEAM